

Summer Programmes 2019

Summer Programme Name	Course title	Dates	Level	Credits	Number of teaching hours	Exchange / Fee paying	Price (without accommodation)	Application deadline
Summer Programme Competitive Strategy	Competitive Strategy	May 28 - June 7, 2019	UG / PG	6 ECTS (3 US credits)	teaching: 27 hours + exam : 3 hours	Exchange and fee paying	1 450 €	April 1st, 2019
Summer Programme Responsible Management	Responsible Management	June 11 - June 21, 2019	UG / PG	6 ECTS (3 US credits)	teaching: 27 hours + exam : 3 hours	Exchange and fee paying	1 450 €	April 1st, 2019
Summer Programme Luxury Marketing	Luxury Marketing : the example of French Luxury brands	June 25 - July 5, 2019	PG	6 ECTS (3 US credits)	teaching: 30 hours + exam : 3 hours	Fee paying only	1 900 €	April 1st, 2019
AI Business Summer School	Data Science for Business	June 17 - June 21, 2019	UG / PG	3 ECTS (1.5 US credits)	teaching: 30 hours	Fee paying only	1 050€ if 1 course 1 900€ if 2 courses 2 500€ if 3 courses 3 000€ if 4 courses	April 15th, 2019
	AI Business Intelligence	June 24 - June 28, 2019	UG / PG	3 ECTS (1.5 US credits)	teaching: 30 hours	Fee paying only	1 050€ if 1 course 1 900€ if 2 courses 2 500€ if 3 courses 3 000€ if 4 courses	April 15th, 2019
	Business Textual Learning	July 1 - July 5, 2019	UG / PG	3 ECTS (1.5 US credits)	teaching: 30 hours	Fee paying only	1 050€ if 1 course 1 900€ if 2 courses 2 500€ if 3 courses 3 000€ if 4 courses	April 15th, 2019
	Business Network Intelligence	July 8 - July 12, 2019	UG / PG	3 ECTS (1.5 US credits)	teaching: 30 hours	Fee paying only	1 050€ if 1 course 1 900€ if 2 courses 2 500€ if 3 courses 3 000€ if 4 courses	April 15th, 2019