

2016

NTU Management Review

**Management Theory and Practice Conference**

Management Research and Practice in the Asia Pacific Region

Hosted by

College of Management, National  
Taiwan University (NTU), TaiwanGraduate School of Management,  
Kyoto University (KU), Japan

April 3-4, 2016

Kyoto University, Kyoto, Japan

**Call for Papers****Background**

Given the fact that the Asia Pacific region has been the growth engine of global economy for the past few years, it is crucial for both scholars and practitioners to explore, analyze, and interpret the development of management practices in this region. The 2016 Management Theory and Practice Conference, initiated by *NTU Management Review*, an academic journal published by the College of Management of National Taiwan University, aims to provide an academic forum for exchanging management research ideas and outputs in the Asia Pacific area. Scholars and practitioners from all parts of the world are welcome to attend the conference.

**Scope and Topics**

The 2016 Management Theory and Practice Conference focuses on management from an Asia Pacific perspective, aiming to gain new insights into different fields of management such as accounting, finance, organizational behavior, human resources, marketing, information management, e-commerce, productions and operations management, and corporate strategy. Research papers that can bring new visions and insights into management theories and practices are invited. Case studies that depict and interpret management practices are especially encouraged.

Original research papers aligned with the conference theme are invited. Theoretical and empirical literature review and case studies are welcome. Major topics of interest include, but are not limited to, the following:

- \* Financial reporting practices and quality in the Asia Pacific region
- \* Management accounting and controls of companies in the Asia Pacific region
- \* Auditing practices and quality in the Asia Pacific region
- \* The evolution of the accounting information environment in the Asia Pacific region
- \* Investment in the Asia Pacific region
- \* Corporate finance in the Asia Pacific region
- \* Corporate governance in the Asia Pacific region
- \* New service and brand marketing trends in the Asia-Pacific region
- \* B2B marketing in the Asia Pacific region
- \* New concepts and theories of organizational behavior/human resources management for the Asia Pacific region
- \* Managing risks of value networks
- \* Design innovation and information systems
- \* Strategy and innovation from an Asia Pacific perspective
- \* Creating and capturing value through strategy and innovation
- \* Small and medium enterprise (SME) management

All submissions should follow the style of *NTU Management Review* (see below), and are subject to the double blind review process. Papers that are accepted for presentation at the conference are strongly encouraged to submit to *NTU Management Review*, which will be followed by a fast track review process.

## Features of the Conference

The one-and-a-half day conference is featured by: a keynote speech by an internationally renowned scholar; concurrent sessions of paper presentations with the comments from discussants; poster sessions; one banquet and two lunches; tour.

## Conference Date and Venue

Date	April 3-4, 2016	Tel	+886-2-3366-1026
Venue	Kyoto University, Kyoto, Japan	Fax	+886-2-2363-5658
Website	<a href="http://mtpc2016.conf.tw">http://mtpc2016.conf.tw</a>	E-mail	<a href="mailto:ntupmcenter@ntu.edu.tw">ntupmcenter@ntu.edu.tw</a>

## Important Dates

Submission Deadline	<b>October 1, 2015</b>
Acceptance Notification Date	<b>November 16, 2015</b>
Registration and Fees Payment Deadline	<b>December 25, 2015</b>

## Awards

### Best Paper Award

One paper will be selected for this award with a prize of US\$800.

### Excellent Paper Award

Three papers will be selected for this award with each receiving a prize of US\$400.

### Recommended Paper Award

Ten papers will be selected for this award with each receiving a prize of US\$250.

The recipients are obligated to submit their award-winning paper to *NTU Management Review*.

## NTU Management Review Style Guide

- 1 All submissions should conform to the editorial guidelines and format of *NTU Management Review* (<http://review.management.ntu.edu.tw/page.aspx?pid=24&lang=en>). The paper review process follows the criteria of *NTU Management Review* which include significance of the topic, relevant literature, research questions, purpose, methodology and quality of analysis or coherence of argument.
- 2 Manuscripts should be typed in 12-point Times New Roman and double-spaced throughout (including abstract, text, references, appendices, tables, and figures). As reviewers often prefer to write notes on the manuscript, authors should use one inch (2.54 centimeters) margins. All pages, including tables, appendices, and references should be serially numbered at the end of the article. Manuscript length should be limited to 50 pages including references, appendices, tables, and figures.
- 3 Each participant is responsible for the full cost of his/her attendance to the Conference, including air tickets, hotel, and registration.
- 4 All accepted papers are required to be presented at the Conference.

## Registration Fee

Registration fee is US\$250 (no other currency will be accepted), covering the following events and materials: opening ceremony, keynote speech, concurrent sessions, lunch, coffee break, welcome banquet, conference tour, one hardcopy of the program and proceedings, one USB stick, and one tote bag.

- 1 Please register for the conference using the online registration website. Regular registration will be closed on December 25, 2015.
- 2 Registration confirmation will be sent by e-mail to the e-mail address you provided on the registration form.
- 3 Each attendee must register separately.
- 4 Method of Payment: credit card. We only accept Visa and MasterCard.

## Questions and Contacts

If you have any questions, please do not hesitate to contact us.

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