Technology, Innovation and Entrepreneurship Workshop

Department of Business Administration, National Taiwan University
Carnegie Mellon University, Qatar

Date: March 4th 2013 (Monday)

Venue: Sungreat International Convention hall, B1, Building 1, College of Management, National Taiwan University
(國立台灣大學管理學院壹號館 B1 正大國際會議廳)

Program

Time (時間)	Session (場次)
13:30 –13:55	Reception (報到)
14:00 – 14:10	Opening Speech (開幕致詞): Associate Dean Houn-Gee Chen, NTU
14:10 – 14:20	Opening Speech (開幕致詞): CMU faculty (to be determined)
14:20 – 15:05	Session 1 (專題演講一) Speaker: S. Thomas Emerson (Distinguish Career Professor of Entrepreneurship, Carnegie Mellon University) Topic: Secrets of Success of an Entrepreneur (創業家的成功秘訣)
15:05 – 15:25	茶敘(Coffee Break)
15:25 – 16:10	Session 2 (專題演講二) Speaker: 史欽泰 (清華大學科技管理研究所講座教授、財團法人資訊工業策進會前董事長、財團法人工業技術研究院前院長，現任特別顧問) Chin-Tay, Shih (Morris Chang Chair Professor ,College of Technology Management, National Tsing Hua University) Topic: Development of Technology Industry in Taiwan (台灣科技產業的發展)
16:10 – 16:55	Session 3 (專題演講三) Speaker: 王健全 (中華經濟研究院副院長) Jiann-Chyuan Wang (Associate Dean, Chung-Hua Institution for Economic Research) Topic: Development model of SMEs in Taiwan (台灣中小企業發展模式)
16:55 – 17:00	Closing Speech (閉幕致詞)