

# Drive growth. Be the difference. Join DKSH.



**DKSH** is the leading Market Expansion Services provider with a focus on Asia. DKSH helps other companies and brands to actively grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 825 business locations in 37 countries – 800 of them in Asia – and 31,970 specialized staff. The company offers a tailor-made, integrated portfolio of sourcing, marketing, sales, distribution and after-sales services. It provides business partners with expertise as well as on-the-ground logistics based on a comprehensive network of unique size and depth. Our success is based on our employees' dedication and passion for their work.

# 2019 DKSH Business Development Intern Program

## **Job Description**

#### Market Research

Conduct market research including industry trend analysis, company info research & competitor analysis

#### Project Support

Assist strategy development and the execution of related projects, such as IT implementation, client management, pricing model and business process automation

#### Marketing Project Execution

Develop and collaborate with colleagues to execute online & offline marketing projects such as brochure design, web design, digital content generation

#### Strategic Business Analysis

Develop analytical & quantitative framework/models to assess the feasibility of new opportunities, analyze financial & operational performance

### **Application Process**

Please submit your Resume/CV in PDF by April 14, 2019 to <a href="mailto:tec.taiwan@dksh.com">tec.taiwan@dksh.com</a>

Email Subject: **DKSH\_Intern\_Name**Resume/CV: **DKSH\_Intern\_Name** 

#### Qualifications

- ✓ Motivated and responsible with good team spirit
- ✓ Highly interested in the Technology field
- ✓ Strong problem-solving skills and business development
- ✓ Good communication and analytical skills
- ✓ Fluent in both Chinese / English
- ✓ Required attendance: at least 2 days per week
- ✓ The program will start from Jul 2019 to Jun 2020

#### Info Session

NTU 台大, 12:20 @管一 104

March 4	March 8
<b>NCU</b> 中央, 12:10	NTHU 清大, 13:20
@太遙中心 R3-103	@名人堂
March 11	March 12
<b>NCTU</b> 交大, 13:20	NCKU 成大, 13:10
@交映樓國際會議廳	@國際會議廳第三演講室
March 18	<u></u>

