

# NTU Academic Workshop: On cross-disciplinary research in innovation economics and technology management

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Organizer: College of Management & CRETA, NTU

Date: August 12 (Monday)

Time: 2 p.m. to 4 p.m.

Venue: 臺大管院一館二樓 重光講堂



## Contents:

1. Why and how to do cross-disciplinary research?
2. Research topic choice on innovation economics and technology management
3. Preparation for academic life
4. Introduction of the course offered in NTHU in this fall semester:  
Data Collection and Analysis of Intellectual Property and  
Innovation (Thursday 2pm to 5pm)