



# 2019 National Taiwan University Competition for Business Analysis and Accounting Study

## Background Information

Here are **great opportunities** for qualified students to participate in two international joint workshops. NTU and Kyoto universities have been continuously hosting workshops since 2007. The workshops have been important channels for both teachers and students to significant events or transformations in business and accounting. Both universities are committed to keep this sort of international workshop a valuable tradition.

Soon after this competition, Kyoto University will host a workshop in Japan between **November 16 and 17, 2019**. Qualified delegates of NTU will have financial aids to travel to Japan on **November 15 (Friday)** and return Taiwan on **November 18 (Monday)**, 2019.

NTU will host another workshop in our campus in the first quarter of **2020** (date to be announced).

## Topics

The two workshops has covered a broad range of topics. Appendix A lists several titles of presentations in recent years. This competition welcomes all topics related to business or/and accounting. In particular, we prefer topics that paint a **big picture** of and/or have an **important impact** on accounting and/or business.

## Eligibility

Only full-time graduate students and senior undergraduate (3<sup>rd</sup> to 4<sup>th</sup> year) students from the Department of Accounting at NTU are eligible for this completion and the forthcoming two international workshops. An eligible team should include **three** such students. Graduate students and senior undergraduate students can form a team.

All rights are reserved to disqualify participant(s) who violates instructions of this competition and reviewers.

## Competition Process

This competition has two rounds. Students must enter both rounds of the competition to be qualified for the forthcoming two international workshops.



1. The **first round** of this competition is relatively easy. To enter the first round, students need to form a team of three eligible students. Each team must submit the following two items, by email to [wenchen@ntu.edu.tw](mailto:wenchen@ntu.edu.tw), before the submission deadline of **September 19, 2019 (Thursday) 24:00:**

- (1) An application form as listed in Appendix B, and
- (2) An e-copy of PowerPoint slides which should include the title, contents, whatever you are going to present in the second round of this competition.

Reviewers will select qualified teams from the first round by **September 25, 2019 (Wednesday)**, based on: the potential importance and impacts of the title and contents, and the logic reasoning in the title and contents.

2. The **second round** of the competition is in the form of a practice workshop at **1:30 PM on October 4, 2019 (Friday)** in NTU. Each team that has passed the first round needs to make an oral presentation of 25 minutes (**in English**), followed by a 10-minute Q&A. **Every member in a team should present in the workshop.**

Reviewers of the workshop will decide the order of teams based on: (1) presentation skills, including professionalism, and the logic reasoning, (2) spontaneous question solving and communication skills during Q&A sessions, and (3) the title and contents of the presentation and the PowerPoint slides.

## Awards

1. The first team (gold medalist) has the following awards and obligations:

- (1) Team members receive comments and trainings to improve their presentation skills and contents; they will be sponsored to present their improved works in Japan.
- (2) The first team will also receive a cash prize of NTD \$30,000, a certification for its order (team members need to attend the workshop in NTU in the first quarter of **2020**, presentation is not required there).

2. The teams in the second and third places have the following awards and obligations:

- (1) The second and third team will receive a cash prize of NTD \$30,000 and \$24,000 respectively.
- (2) Both teams receive comments and trainings to improve their works and make presentations in the NTU workshop in the first quarter of **2020**.
- (3) Each of them will receive a certification for its order.

3. All other teams entering the second round of competition have the following awards and obligations:



- (1) Each team wins a bonus of NTD \$3,000 and a certification as a finalist in the competition.
- (2) They need to attend the NTU workshop in the first quarter of 2020. (A presentation is not required for them)

## Summary of Important Dates

1. Submission deadline for the first round competition: **September 19, 2019 (Thursday) 24:00.**
2. Decision for the first round competition: before **September 25, 2019 (Wednesday).**
3. Practice workshop (the second round competition): at **1:30 PM on October 4, 2019 (Friday).**
4. The international joint workshop in Japan: between **November 16 and 17, 2019** (Delegates travel to Japan on **November 15 (Friday)**, and return Taiwan on **November 18 (Monday)**, 2019.
5. The international joint workshop in NTU: in the first quarter of **2020** (date to be announced). We move NTU workshop from January to March to facilitate students' participation.

## General Guidelines

The PowerPoint slides and your presentation should have implications for business or/and accounting. Implications related to **Taiwan** are highly recommended but not necessary. The following key elements in a presentation and its PowerPoint slides are particularly useful:

1. Clear definition or explanation of the issue(s) or question(s) analyzed or studied.
2. The importance, significance, and practical implications of the issue(s) or question(s) that is (are) analyzed or studied.
3. Clear explanation of your own thoughts and the thoughts of others.
4. Useful or meaningful result(s), suggestion(s) or idea(s) to the issue(s) or question(s).
5. It is **not** necessary to use statistical, econometric, mathematic, or complicated equation.

The number of PPT slides should be limited to **20** pages, including cover, ending and everything; using the PPT slides, you need to deliver a presentation of 25 minutes and be ready for Q&A. Contents **in English** is required.

*All rights are reserved regarding adjustments to the rules as expressed above for the purpose to make the competition fair and transparent, and to serve the community as a whole. For enquiries and suggestions, please visit our website <http://www.management.ntu.edu.tw/en/Acc>, or contact us by email: [wenchen@ntu.edu.tw](mailto:wenchen@ntu.edu.tw) or by phone (02) 3366-1110 ext 14.*



## Appendix A: Presentation titles in recent years

### **Presentations in 2018 and 2019**

Students from NTU and Japanese universities made the following seven presentations at Kyoto University on **December 1, 2018**:

1. The relationship between corporate scandals and stock price behaviors, presented by students from Kyoto University.
2. Valuation of going private transaction-LCY Chemical Corp., presented by students from NTU (Chang, Shih-Lin; Chang, Tsung-Heng; Lin, Tian-Wen /張仕霖/張綜桁/林天文).
3. What is the dream of OLC? Limit and future perspective of Oriental Land Company, presented by students from Kwansai Gakuin University.
4. Agricultural management, presented by students from Waseda University.
5. Infrastructure investments and market valuation: the case of the linear project of JR central, presented by students from Kyoto University.
6. Qisda and DFI M&A analysis, presented by students from NTU (Chiang, Wen-Yu; Liao, Hung-Chieh; Wang, Chun Kai /江玟諭/廖竑傑/王俊凱).
7. Can ZOZO CEO Maezawa get to the moon? presented by students from Waseda University.

When Japanese delegates visited NTU campus on **January 19, 2019**, the workshop had the following five presentations:

1. Will You Buy or Sell the Stock? presented by students from Kyoto University.
2. Flexium Plant Expansion Analysis. presented by students from NTU (Hsia, Nien-P; Lee, Nien-Ying; Lee, Chia-En/夏念伯/李念穎/李佳恩).
3. Was Carlos Ghosn's compensation too large? presented by students from Waseda University.
4. Are Family Firms Risk Averse? Evidence from Japan, presented by students from Kyoto University.
5. The Possible Effects of Spinoff on Business Development, Analysis of Sino-American Silicon, presented by students from NTU (Yu, Tung-Hua; Zhang, Zhou-Ming; Lin, Chuan-Chi 余東樺/張兆銘/林傳奇).



### **Presentations in 2017 and 2018**

Students from NTU and Japanese universities made the following seven presentations at Kyoto University on **November 25, 2017**:

1. Why can M&A damage firm value? Evidence from Japan Post Holdings, presented by students from Kyoto University.
2. Mergers and Acquisitions from ASE & SPIL, presented by students from the National University.
3. Sanrio's Plan B – Maximizing the strength of utilizing characters, presented by students from Kwansai Gakuin University.
4. Ideas on the secrets to why Japan's "Big 3" adopts different GAAPs, presented by students from Waseda University.
5. Japan's M&A – Should Japan Buy Overseas Companies? presented by students from Kyoto University.
6. Yuanta's Acquisition of Tachung Bank, presented by students from the National University
7. Value Relevance of Amortization Cost of goodwill, presented by students from the University of Tokyo.

When Japanese delegates visited NTU campus on **January 19, 2018**, the workshop had the following six presentations:

1. Growth Strategies for AAS Catering in Japan, presented by students from Kyoto University.
2. How do investors in Taiwan react to over recognition of impairment, presented by students from National Taiwan University.
3. Does AI kick out Accountants? presented by students from Kyoto University.
4. Toshiba, Live or Die? presented by students from Waseda University.
5. The effects of shareholder perks on firm value: Evidence from Japan, presented by students from Kyoto University.
6. Do investors prefer companies with more stable accounting profits? - empirical evidence from Taiwanese market, presented by students from National Taiwan University



Appendix B

**2019 NTU Business Analysis and Accounting Study  
Application Form**

The application for the competition is due **September 19, 2019 (Thursday) 24:00**. Email this application form to [wenchen@ntu.edu.tw](mailto:wenchen@ntu.edu.tw).

**Presentation Title:** \_\_\_\_\_

**Participant information:**

**Team leader:**

Chinese Name \_\_\_\_\_ English Name \_\_\_\_\_

Student ID# \_\_\_\_\_ Email \_\_\_\_\_

Contact phone number \_\_\_\_\_

**Team member 2:**

Chinese Name \_\_\_\_\_ English Name \_\_\_\_\_

Student ID# \_\_\_\_\_ Email \_\_\_\_\_

Contact phone number \_\_\_\_\_

**Team member 3:**

Chinese Name \_\_\_\_\_ English Name \_\_\_\_\_

Student ID# \_\_\_\_\_ Email \_\_\_\_\_

Contact phone number \_\_\_\_\_

**Documents checklist (Please  $\checkmark$  the boxes.)**

Complete this application form and email to [wenchen@ntu.edu.tw](mailto:wenchen@ntu.edu.tw)

Email your presentation slides to [wenchen@ntu.edu.tw](mailto:wenchen@ntu.edu.tw).

*\*Any missing documents or incomplete report may result in the disqualification of your participation.*