Professor Gordon W. Cheung has joined the University of Auckland as Professor of Organizational Behaviour in January 2016, prior to that he has worked at the Chinese University of Hong Kong (CUHK) for 22 years. He obtained his BBA from CUHK and his PhD in management from Virginia Tech. Gordon is well recognized internationally as an expert in structural equation modeling, especially in measurement equivalence/invariance, analysis of dyadic data, as well as estimation of moderating and mediating effects in complex latent variable models. He has published more than 20 articles in research methodologies, which have been cited over 7,500 times. He has twice received the Sage Best Paper Award from the Research Methods Division of the Academy of Management (2000 and 2009) and in 2008 the Best Published Paper Award in Organizational Research Methods. He served as the Division Chair of the Research Methods Division of the Academy of Management in 2006/07 and is currently a member of the Editorial Board of Organizational Research Methods, member of the International Scientific Advisory Panel for the Behavioral Sciences Institute (BSI) at Singapore Management University and member of the International Advisory Board, Center for the Advancement of Research Methods and Analysis (CARMA) in USA.